



Innovating Excellence, Strategically

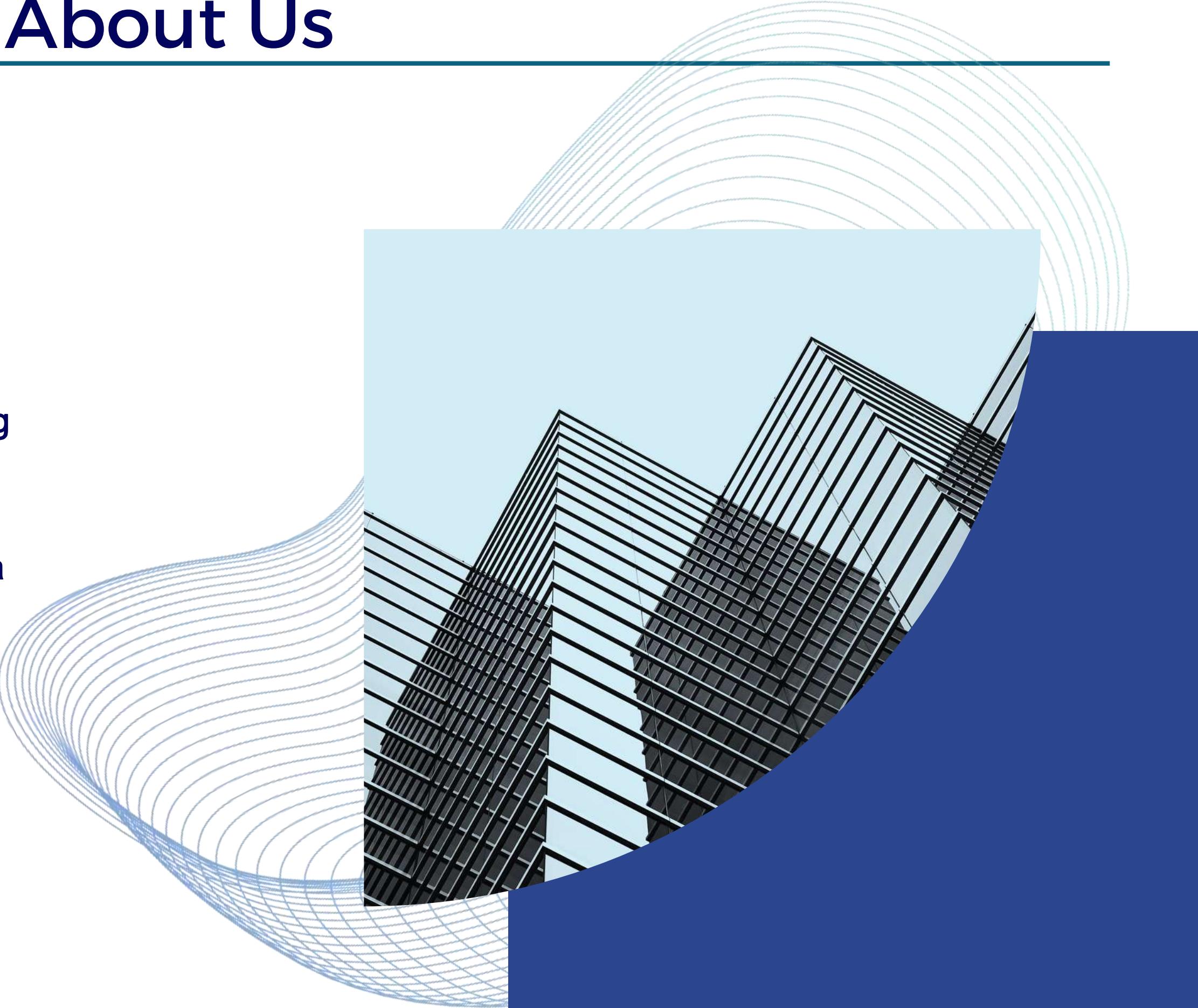
# CORPORATE PORTFOLIO



# About Us

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**SBA Group is a global firm committed to delivering high-quality services to clients worldwide. With a legacy dating back to 1953, SBA Group has evolved from a focus on audit and taxation to a diverse portfolio of services, including International Taxation Consulting, Audit and Assurance, Business Advisory, and Information Technology.**





# Vision

To be the most trusted and innovative leader in the business consulting, driving progress and sustainability through our professional values and responsible practices. We envision a future where our expertise helped us build relationship of trust with our clients who see us as their consulting partners



# Mission

To be a leader in professional services, providing the highest quality solutions through deep expertise and a commitment to innovation

# Our Services

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Committed to helping our clients  
achieve their business goals  
through strategic advice and timely  
execution



## International Taxation

We simplify complex anti-dumping, anti-subsidy, and countervailing duty regulations. Our expertise minimizes your duty liabilities.



## Audit and Assurance Services

Our experienced team ensures accurate financial reporting and regulatory compliance, specializing in complex transactions and evolving mandates.



## Business Advisory

Expert guidance for optimized business functions, strategic goal achievement, and enhanced efficiency and effectiveness.



## Technology & Innovation

We help organisations modernise operations through automation, data-driven systems, and digital tools that improve accuracy, visibility, and informed decision-making.

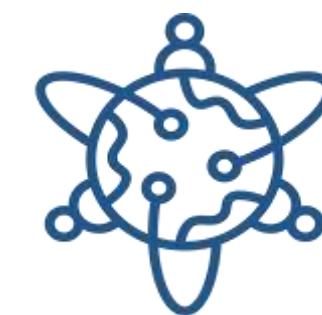
# Value Proposition

Integrity, confidentiality, and professionalism guide our actions and unite our team.



## Experienced Team

Experts with over 200 years of combined experience in various service areas.



## Global Reach

Network of offices in India and associates across the world to serve a global clientele.



## Integrated Approach

Combines legal and accounting expertise for comprehensive solutions.



## Focus on Technology

Leverages data analytics and technology tools to deliver efficient and effective services.



## Client-Centric Approach

Committed to exceeding client expectations through quality service and professional expertise.

# Technology & Innovation

SBA's Technology and Innovation practice embeds digital solutions across its core advisory areas; trade, taxation, audit, and business operations-to strengthen governance, compliance, and decision-making. By combining domain expertise with modern data capabilities, the practice improves accuracy, transparency, and operational efficiency for clients across industries and jurisdictions.

SBA's digital-first approach focuses on enhancing data accessibility, automating routine processes, and modernising documentation and compliance workflows through secure systems and intelligent dashboards. A key differentiator is SBA's proprietary Analytics-as-a-Service (AaaS) model, which monitors trade trends, simulates duty margins, and provides early risk indicators, reflecting SBA's commitment to using technology as a strategic enabler of precision and long-term value.

# Technology & Innovation

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- End-to-end Digital Transformation Advisory
- Data Management and Automation
- Reporting and Analytics Solution
- Technology-Enabled Compliance Tools
- Real time Monitoring and Control
- Secure Data Architecture and Governance
- Data Integration Across Systems
- Scalable Digital Infrastructure Design



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# SBA TRADE LENS





# **Analytics as a Service: Proactive Price Monitoring for US Exports**

Leveraging Data to Mitigate Anti-Dumping Duty Risks.

Provided by [SBA TradeLaw Inc.](#)

# The Challenge: Anti-Dumping Duties and US Exports

## Significant Impact

Anti-dumping duties (ADD) significantly impact US exporters.

## Trade at fair Value

Duties are imposed when exports are sold below "fair value."

## Complex Calculations

Calculations are complex, based on export price vs. normal value.

## Dynamic pricing decisions

US ADD required dynamic pricing decisions to mitigate impact.

# Key Features of Our AaaS Offering

## Near Real-time Price Monitoring

Continuous tracking of export prices.

## "Normal Value" Benchmarking

Recommendation of "Floor" and "Ceiling" prices in home market

## Preparing Data for Margin Simulation

Data preparation for simulations of ADD calculations.

## Early Warning System

Alerts for price trends that could trigger ADD investigations.

## Reporting & Visualization

User-friendly dashboards for actionable insights.

## Duty Calculator for Customs Compliance

Dynamic Tool for calculation of transaction specific landed value & duties.

# Technology Stack



## Data Templates

Seamlessly integrate with your existing systems.



## Machine Learning

Algorithms for anomaly detection.



## Data Visualization

Tools for intuitive reporting.



## Data Security

Encryption and access controls for confidentiality.



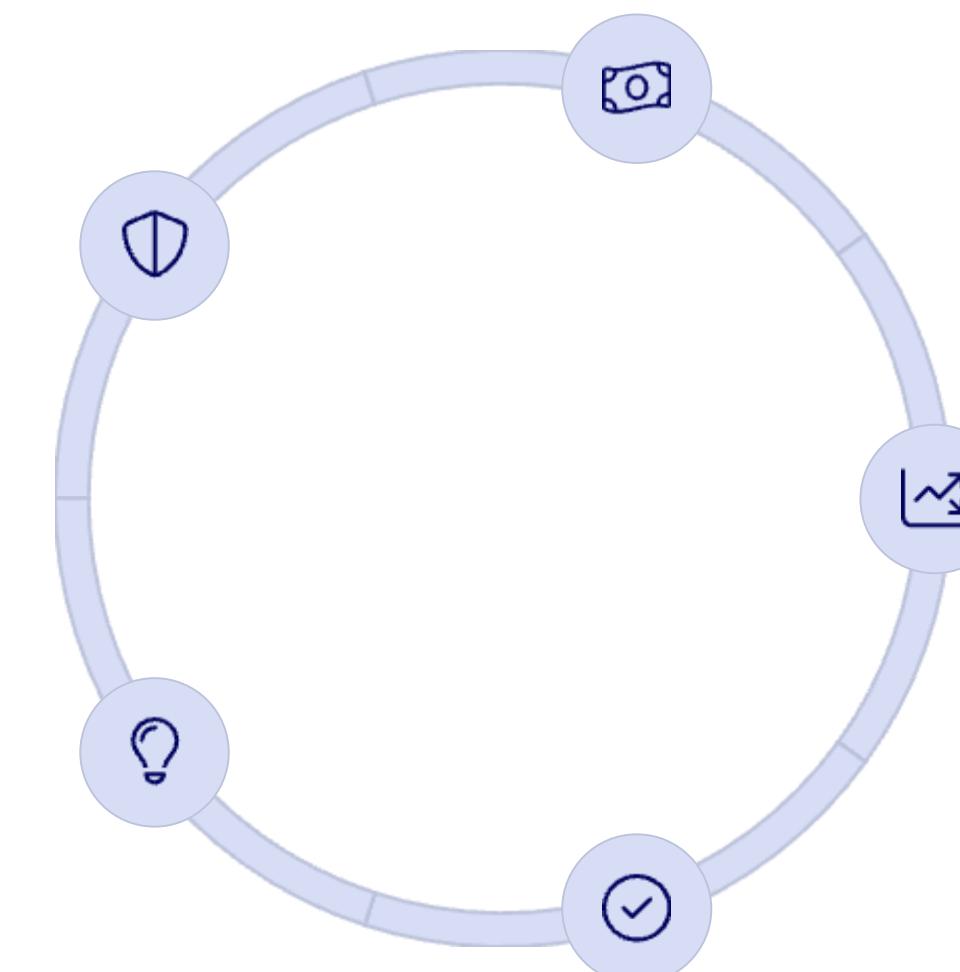
# Benefits of AaaS

## Proactive Risk Mitigation

Minimize exposure to ADD.

## Data-Driven Decision Making

Informed strategies based on real-time insights.



## Cost Savings

Avoid costly duty payments and legal battles.

## Improved Pricing Strategies

Optimize pricing for global competitiveness.

## Enhanced Compliance

Demonstrate due diligence to stakeholders

# Case Study: Mitigating ADD Risk in the Stainless-Steel Flanges Industry

## 1 Initial Challenge

US importer of stainless-steel flanges from India faced potential ADD.

## 2 Proactive Price Monitoring

Our AaaS solution regulated domestic prices to reduce duty exposure.

## 3 Significant Duty Reduction

Tool helped reduce duties by more than 10%.

## 4 Favorable Outcome

Final ADD rate was successfully mitigated to 0.90%.





# Implementation and Onboarding

## Initial Setup

Data integration and system setup (2-4 weeks).

## Customization & Rollout

Customized dashboard development and rollout for management decision making.

## Ongoing Support

Continuous support and periodic output.

## Flexible Models

Flexible subscription models to fit your needs.

# The SBA TradeLens - Input



## **Open sales orders**

The list of open sales orders in US with expected delivery dates.



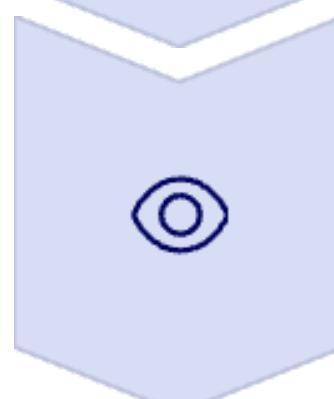
## **Cost of production template**

The cost of production template will need to be developed using the company's ERP system and the US DOC methodology



## **Sales register with detailed product names and pricing information**

The sales listing from ERP or MIS systems can be integrated to prepare a database that can be used for simulation.



## **Financial information**

Information related to the selling expenses, financial statements and other variables needs to be incorporated to enhance accuracy.

# Why SBA Group?

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## »» Deep Industry Expertise

With a proven track record across diverse sectors—from manufacturing to healthcare—our team brings deep domain knowledge to address your specific accounting and strategic needs effectively.

## »» Commitment to Accuracy and Confidentiality

We maintain the highest standards of precision in financial reporting while ensuring your sensitive data is handled with utmost confidentiality and compliance.

## »» Seamless Integration with Leading Accounting Software

Our workflows are compatible with top-tier accounting platforms like QuickBooks, Xero, Zoho Books, and Tally—ensuring smooth onboarding, automation, and reduced manual effort.

## »» Personalized Support with Global Insights

You receive one-on-one guidance tailored to your business goals, backed by global market intelligence, helping you stay agile and competitive in any environment.

# Industries We Serve

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At SBA Group, our expertise spans multiple sectors. We understand that each industry has unique financial and strategic needs—so we tailor our services to deliver maximum impact and value.

**Manufacturing** :- We support manufacturers with cost accounting, inventory control, budgeting, and supply chain financial planning to optimize production efficiency and profitability.

**Retail & E-commerce** :- From managing high transaction volumes to tax compliance and cash flow tracking, we help retailers and online businesses streamline operations and scale efficiently.

**Real Estate** :- We assist real estate firms with investment analysis, lease accounting, project financing, and tax strategies for property development and asset management.

**Professional Services** :- For law firms, consultants, and agencies, we offer time-tracking, client billing systems, and profitability reporting to improve financial performance.

**Healthcare** :- We help healthcare providers manage complex billing cycles, regulatory compliance, payroll for clinical staff, and cost control for sustainable practice management.

**Hospitality** :- We support hotels, restaurants, and travel businesses with POS system integration, seasonal cash flow forecasting, and operational cost analysis to boost profitability.

# Connect With Us!

We look forward to engaging  
with you and exploring  
opportunities for  
collaboration.

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